



DAWNVALE
GROUP

RESTAURANT+BAR
DESIGN+BUILD

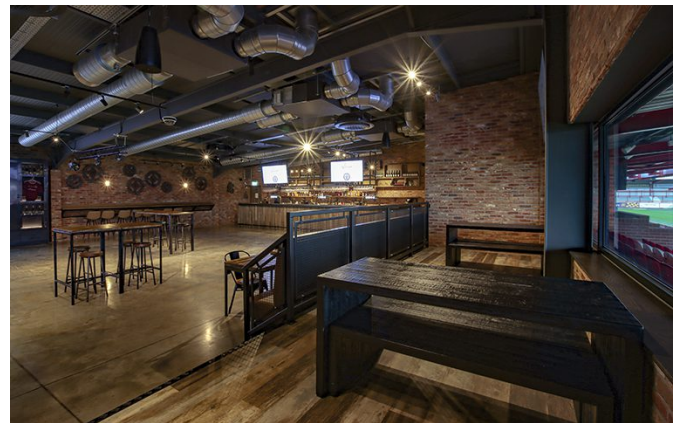


Coley's Bar, Wham Stadium

Coley's, named after Stanley manager John Coleman, who guided 'The Reds' from non-league to EFL League One with four promotions, serves as the primary supporters bar.

It offers matchday hospitality for both home and away fans, screens away games, hosts private events, live music, and community gatherings.

Name: Coley's Bar, Wham Stadium
Location: Accrington
Scope: Stadia Fit Out



OPERATIONAL CHALLENGES

The operational design brought challenges in handling various events, not limited to matchday foot traffic. To address this, we placed fixed benches around the periphery and strategically positioned standing tables in the main area.

SMOOTH TRANSITION

Tailored for the bustling matchday environment, we installed three customised service stations, each replicating the 1968 Lounge's bar layout. This allows staff to transition smoothly between bars, ensuring uninterrupted service.

VERSATILE VENUE

A notable highlight of the venue is the custom steel wall cabinet displaying Accrington Stanley memorabilia, trophies, and merchandise, complemented by a 185-inch retractable projector screen offering versatility for events.

VALUABLE COMMUNITY ASSET

Designed to accommodate up to 300 visitors, the venue was intentionally created to serve not only matchday events but also live music and entertainment, emphasising its significance as a valuable community asset.



