

DAWNVALE GROUP



HQ Reception, City Football Academy

In recent years, we've fostered a robust partnership with Manchester City, working together on several projects of different sizes.

This notable project involved the renovation of the reception area situated at the centre of the Etihad Campus. The aim was to modernise and revitalise the entire area, along with the creation of three new offices.

Name: HQ Reception, City Football Academy Location: City Football Academy Scope: Stadia Fit Out





STRIKING IMPRESSION

The space has been meticulously crafted to make a striking impression as soon as you step inside. The office's exterior wall serves as a display for all teams within the City Football Group and includes a 3D model of the Etihad grounds and campus.

STYLISH RECEPTION

A reception desk that is both stylish and functional was designed to mirror the timberclad ceiling. Mesh panels, softly illuminated with LEDs, complement the Corian worktops, creating a welcoming atmosphere fit for VIPs.

SLEEK WAITING AREA

A VIP waiting area was incorporated, featuring sleek wall cladding for emphasis. The curved desk links seats to the entrance, improving foot traffic. Its open back strategically positions staff for seamless service from the storeroom.

In addition to restaurants, our operational design also applies to offices. Office doors were strategically positioned on opposite sides to avoid traffic overlap, with the reception desk located away from office activity.



