



DAWNVALE
GROUP

RESTAURANT+BAR
DESIGN+BUILD

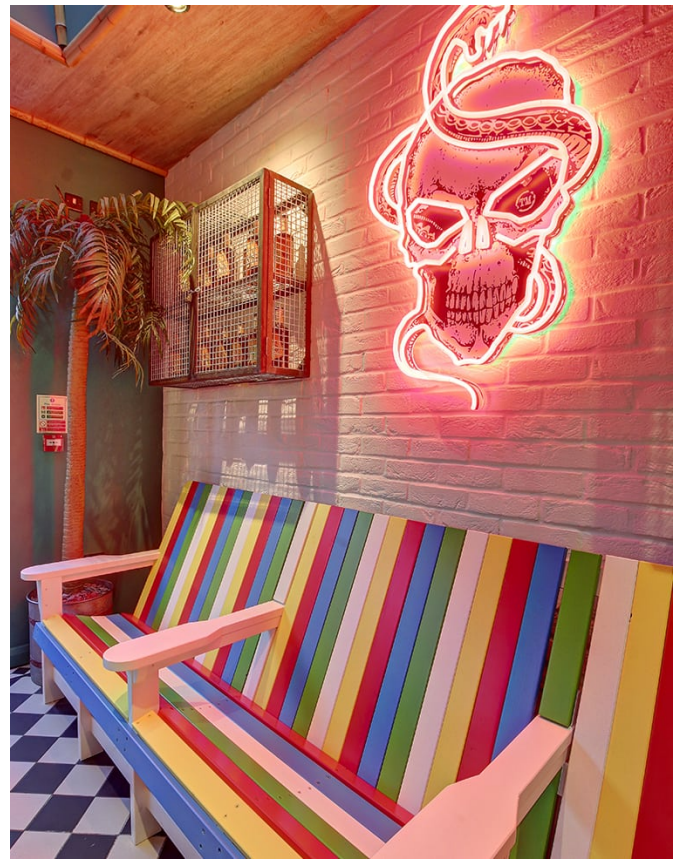


RUMBA, Congleton

We've had the pleasure of working with Chris from Rumba for many years. We initially designed our BARMADÉ stainless steel bar system for his very first venture, and we've helped him create some of Cheshire's most vibrant venues since.

Name: RUMBA, Congleton
Location: Congleton
Scope: Bar + Restaurant Fit Out

So when Chris came to us with a new brief that included sharks on the ceilings and caravans in the corners, we were mildly surprised but ultimately unruffled. "Something a bit different," he said. And we do love a challenge...



DESIGN

Polynesia, Mexicana-meets-Miami, and tiki-nautical: just some of the words that cropped up in this unusual project brief. Our design team worked hard to solidify this concept into a cohesive and workable bar and restaurant design.

BAR FURNITURE

We wanted RUMBA to feel authentic - like a beach party that had just been pulled together. We installed booth seating in tropical colours, fixed table/bench combinations in metal and wood, and high stools complete the look.

FIT-OUT

We began the RUMBA project with little more than an empty shell. Our team managed the entire, eight-week process - from design and drawings right through to manufacture, installation and finishing touches.

THE SNAKE PIT

RUMBA is the home of Snake Pit Rum. We used this brand as the basis for the bar's outside area, framing the logo above the bespoke multi-coloured bench seating and sun loungers.



VIP BOOTH SEATING

Our first idea was to source vintage caravans for the VIP booths. After some consideration, we decided to build the 'caravans' from scratch, creating perfect wood frames and accessorising with genuine 1970s parts including windows, wheels and chassis.

RESIN FLOORING

We created a sand-effect resin floor, complete with pebbles sunk into it, to complement RUMBA's Miami-Mexico beach theme. And in the evenings, this unique, durable flooring provides a space for customers to dance the night away.

COMMERCIAL BAR

The Barmade ultimate cocktail stations was used in the design for this high volume venue a 12 meters long incorporating 6 stations, deep blender sinks and speed rails, speed of service without affecting quality was the number one priority for this design.

COMMERCIAL KITCHEN

RUMBA is serving up a slice of beach life in Cheshire with its new bespoke commercial kitchen, which speeds up the preparation of easy eats with a pressure-fryer for the southern style chicken and custom pizza oven.





DAY-TO-NIGHT

The brief was to create a venue with two distinct feels: a family-friendly day-time drop-in, and a party place for evenings and weekends. Our design needed to be versatile in both look and function.

FACILITIES

Too often, toilets are a place to cut costs at the expense of design. Not for us: we used hygiene-finished corrugated steel for a shipping container feel, and matched custom metalwork with clashing colours and patterns.

ICE CREAM BAR

We all remember the joy of ice cream on the beach. RUMBA now boasts a custom ice cream cocktail station, where bar staff can take childhood classics and add a cheeky, boozy twist.

TEXTURE + COLOUR

RUMBA Congleton is where Life & Soul decided to go all out with their visual design. The visual impact of the bar is undeniable, with a noisy blend of materials, textures, colours and patterns everywhere from floor to ceiling. Attention to detail is the key to this eclectic look.

