



## The Ardwick, Etihad Stadium

Manchester has a thriving pub scene so it should come as no surprise to hear that Manchester City were keen to offer match day visitors a quintessential northern pub experience during renovations at the Etihad Stadium.

Dawnvale were called in to lend our design and fit out expertise to The Ardwick, a pub located within the stadium itself.

Name: The Ardwick, Etihad Stadium Location: Etihad Stadium Scope: Stadia Fit Out







# A TRADITIONAL EXPERIENCE

The Dawnvale team was tasked with designing a traditional pub experience to sit within the ultra-modern Ethiad Stadium. This contrast of new and old offers ticket holders a unique experience, and a welcoming, friendly place to relax before the match. The name of the pub is a nod to Manchester City's former name, Ardwick FC.

#### **THE BAR**

The bar is the centre of every pub and it's no different at The Ardwick. In keeping with the brief to create an authentic, traditional pub experience, we designed an ornate timber bar. To further reinforce the sense of being in one of Manchester's many historic pubs, the bar itself has aged tile frontage and beautifully traditional brass detailing.

### **DÉCOR**

The Ardwick's interiors were designed to mimic a relaxed, neighbourhood local. The authentic décor includes retro chalk board signage, old fashioned darts board tv covers, vintage-look textured wallpaper and a classic juke box. With a neutral colour palette, interspersed with dark wood table and seating, it's the perfect destination to discuss the on-pitch action with friends.

#### **FOOD AND DRINK**

In keeping with the proud tradition of classic pubs across the north of England, the Ardwick also offers guests a premium selection of food and drink. Ticket holders can enjoy cask ales on tap, with a selection which changes weekly. Traditional pub grub is also served, with hearty meals including pies, pork pies, scotch eggs and lamb shank.





