



DAWNVALE
GROUP

RESTAURANT+BAR
DESIGN+BUILD



The Snug, Wham Stadium

During the construction of the 1500-seat conference and hospitality stand, specific areas were allocated for different fan categories and corporate needs, necessitating the inclusion of a high-rollers lounge.

The Snug is a smaller, more intimate venue with dedicated waiter service. Developed as a private function room with its own bar, the glass fronted lounge offers great viewing over the stadium pitch.

Name: The Snug, Wham Stadium
Location: Accrington
Scope: Stadia Fit Out



PREMIUM SPACE

In the 1968 lounge, nestled behind custom-made Crittall doors, there's a secluded area called The Snug. This premium space can function independently as a hospitality lounge or be seamlessly integrated into the main lounge to accommodate more guests.

CONTEMPORARY BAR

Utilising the expertise and skill of our in-house fabrication team, we meticulously designed and expertly crafted a contemporary and stylish bar, creating an inviting atmosphere where customers can savour traditional drinks alongside the occasional artisanal cocktail.

MULTIFUNCTIONAL SPACE

The furniture layout was carefully planned to ensure that every seat provides an unobstructed view of the pitch. In this multifunctional event space, custom loose seating was utilised to allow for a flexible floor plan, complemented by durable oak tables designed for long-lasting quality.

HARMONIOUS HERITAGE

The exposed brickwork honours Accrington's famous NORI bricks, renowned for their use in iconic structures like Blackpool Tower, Battersea Power Station and the Empire State Building. These elements harmonise beautifully with the rich timber and brass accents in the space.

