



DAWNVALE
GROUP

RESTAURANT+BAR
DESIGN+BUILD



Media Centre, City Football Academy

Situated at the heart of City Football Academy, Manchester City aimed to develop a cutting-edge, versatile media centre that mirrors the club's ongoing expansion and exceptional standards.

The goal was to design a space that seamlessly combines functionality, visual elegance, and flexibility. This facility was designed to fulfil the varied media needs of a globally recognised football club while also accommodating the requirements of both staff and visitors.

Name: Media Centre, City Football Academy
Location: Etihad Campus
Scope: Stadia Fit Out



CLOSE COLLABORATION

This successful transformation was achieved through our detailed planning and collaboration with Space Invader Design and Manchester City, forming a vision of excellence. Every aspect was carefully considered and thoughtfully addressed to meet the needs of media, staff, and visitors.

PERFECTLY BALANCED

Drawing from Manchester City's signature brand colours, the design strikes a perfect balance between tradition and innovation. It infuses the club's iconic colours with warmer, inviting tones, making the space suitable for daily activities, events, and hospitality.

FUNCTIONAL FURNITURE

At the heart of this transformation was the crafting of bespoke furniture that seamlessly combines function with style. Private booths provide a quiet, uninterrupted environment, while the central area, with its multi-level seating, was tailored to foster team collaboration and creativity.

PROMOTING PRODUCTIVITY

The facility's natural wood tones exude a warm, cosy atmosphere. Precisely framed open plywood edging on the tabletops adds to this cohesive aesthetic. Strategically positioned lighting and acoustic panels were installed to promote a productive and focused environment.



